

Series 7, Episode 14

Dick Morgan's Farm, Vihiga, KENYA

This leaflet contains information on: keeping records, maize seeds, storing maize, solar lights, GeoPoll

If undelivered, please return to The Mediae Company, PO Box 215-00502, Karen.

For more information, SMS "FINANCES" to 30606

Keeping Records

Records tell you how well your business is doing. Records will help you when you file your tax returns, help you to build a business plan or improve your current plan. They can help you to cut costs and grow your business. You will need records if you ever apply for a loan from a bank. Keep a **cash book** and an **expenses book**.

Cash book

	CASH BOOK										
	IN			OUT							
П	Date	Description	Receipt	Amount	Date	Description	Receipt	Amount			
.1						. Luis		17 4404			
				2		100		1960			
						No.		11 (20)			
Н						177	4				
							- 24				

A cash book shows all cash that goes in and out of your business. Fill in your cash book every day.

CASH BOOK										
Date	LN Date Description Receipt Amount				Date Description Receipt Amount					
Jan 1	Rabbit	0321	1,500.00	Jan 1	Fertilizer	252525	3,000.00			
	. 13				- 1:48		122			
					75		40.70			
						46				

Record all items bought or sold with cash. 'IN' is cash that comes in. 'OUT' is cash that goes out.

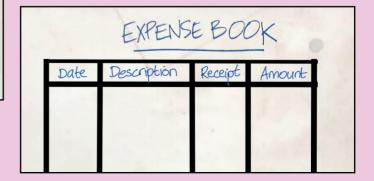
CASH BOOK									
IN					OUT				
Date	Description	Receipt	Amount	Date	Description	Receipt	Amount		
Jan 1	Rabbit	0321	1,500.00	Jan 1	Fertilizer	252525	3,000.00		
Jan 3	Rabbit	0322		Jan 3	Transport	ALF26	500.00		
Jan 3	Meat	0323	2,000.00	Jan 6	Vet	7189	2,000.00		
Jan 18	Pelt	0324	1,000.00	Jan6	Labour	00200	1,000.00		
Jan 19	Cow	\bigcirc 325	3,000.00	Jan 7	Fertilizer	91689	3,000.00		
Jan 22	Maize	0326	1,500.00	Jan 22	Transport	21212	500.00		
Jan 25	Maize	0327	3,000.00	Jan 25	Vet '	AB93X	2,000.00		
Jan 27	Rabbit	0328	3,000.00	Jan 27	Transport	20BY	500.00		
	TOTAL		24,000.00		TOTAL	1.	9,000.00		

Once a page in your cash book is filled up, add up the total money IN and total money OUT. This will tell you how strong your financial position is.

Expenses book

Record all expenses related to the business. You will be able to see your running costs.

This is helpful when you are writing your business plan or looking for ways to cut costs.



For more information, SMS "POST-HARVEST" to 30606

Store your maize correctly to stop pests.

Weevils, such as Grain Borers, are pests that

Maize Seeds

Seed Co. sells maize seeds for different areas and climates. Choose the right variety for your area for a better harvest. At least 99% of **Seed Co.** seeds will germinate, so you only need to plant 1 seed per hole.

Buy **Seed Co.** seeds from agrovets. Beware of fake seeds. Make sure the packet looks like those below.



Sungura 301

Grows well in the lowlands and in dry areas.



- Matures in 2 ½ months
- Tolerant to drought and heat stress
- Is resistant to some diseases
- Yields 25-30 bags per acre.

Duma 43

An early-maturing variety that copes well with drought.



- Matures in 3 months
- Tolerant to drought and heat stress
- Resistant to Maize Streak Virus (MSV)

Punda Milia 529

Grows well in many different areas. It is disease tolerant and produces very good yields.



- Matures in 3 ½ 4 months
- Can tolerate common maize diseases
- Copes well in drought
- Yields 30-40 bags per acre.

- Yields 28-30 bags per acre.

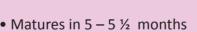
Simba 61

A medium-maturing variety. Has very good tolerance to diseases. Gives reliable yields.

- Matures in 4 4 ½ months
- Is not badly affected by Grey Leaf Spot, Maize Streak Virus and Cob Rots
- Grows well in different places
- Has big kernels
- Yields 35-45 bags per acre.

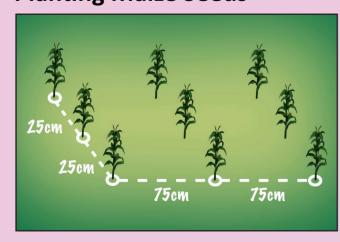
Tembo 73

A late-maturing white maize variety. Good tolerance to diseases. Grows well in areas with high rainfall.



- Big and long cobs
- Is not affected by Maize Streak Virus, Grey Leaf Spot or Common Leaf Rust
- Good for making silage
- Yields 50-52 bags per acre.

Planting Maize Seeds

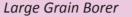


1. Plant maize seeds 25 cm apart in rows 75 cm apart. This gives the maize plants space to grow.

- 2. Dig holes 5 8 cm deep. When planting before the rains, deeper planting is better to avoid seeds germinating too early.
- 3. Put 1 teaspoon of fertiliser in each hole, then cover with loose soil before planting the seed. If the seed touches the fertilizer it may get scorched.
- 4. Plant 1 seed per hole.
- 5. Fill in the rest of the hole with soil.

Storing Maize





1. Dry your maize in the

2. Move the grain into

If the grain is hot, the

Skana Super will not

of maize.

dust.

work. You need 50 g of **Skana Super** per 90 kg

3. Sprinkle *Skana Super*

well. Ensure all grains are

coated with a thin layer of

4. Pack into storage bags.

Make sure that the bags

have no holes.

over the grain and mix

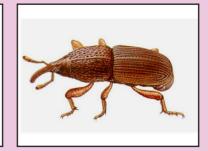
the shade before dusting.

is properly dry.

sun. Use a moisture meter

or glass jar to check that it

Dusting Maize with Skana Super



Lesser Grain Borer

agrovets.

eat your stored maize.

Stop weevils with Skana Super. Buy **Skana Super** from

Check that your maize is dry

If the maize is not completely dry it will go bad during storage. It may even make poisons like aflatoxins. Maize is stored at about 13.5% moisture.

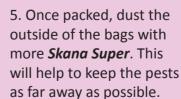
To find out if your maize is dry enough for storage, use a moisture meter.



If you do not have a moisture meter, you can use a glass jar and some salt.

Using a glass jar to test for moisture







Skana Super will keep pests away from your maize for 6 months. If you are storing maize for longer than 6 months, you will have to dust again. Empty the bag of maize and repeat all of the steps above.







- 1. Put a sample of your maize into a dry glass jar. Add a spoonful of salt.
- 2. Put the lid on. Shake the jar.
- 3. If salt sticks to the sides of the jar, then there is moisture and the maize is not dry yet.

When you want to eat your maize, dry it in the sun to destroy the Skana Super.

Solar Lights

Kerosene is expensive. The fumes are bad for your eyes and health. d.light makes systems to light your home using power from the sun.

D30 Home System



The D30 Home System comes with:

- A solar panel
- A battery pack with leads to charge your phone
- 3 lights and switches
- A radio
- A torch

X850 Home System

The X850 Home System is a newer version of the D30. It comes with an extra light and switch, and also a tube light.





The X850 Home System comes with:

- A solar panel
- A battery pack with leads to charge your phone
- 4 lights and switches
- A tube light
- A radio

As an extra, you can buy a d.light solar TV. Never miss another episode of Shamba Shape Up!

d.light products are affordable. You can pay in instalments. They come with a **2 year warranty**. This means that if your **d.light** product stops working within 2 years and you have looked after it well, d.light will replace the product for free.



GeoPoll

For more information, SMS 70555

The world's largest real-time mobile survey platform, reaching a growing network of more than 8 million subscribers in Kenya. GeoPoll enables organisations to gather quick, accurate and in-depth data insights on anything from consumer preferences to social and development concerns.

Produced by Mediae





Watch us on Citizen TV on: Thursday 1.30pm (English) Sunday 1.30pm (Kiswahili)

For another leaflet or more information, SMS 30606











GeoPoll









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