

TERMS AND CONDITIONS OF COMPETITION

Name: Let it Rain

This promotion is done by The Mediae Company. 66 Warai North, Karen, Nairobi.

Approved under Betting, Lotteries and Gaming Act

Permit Nr.: 6594694

1. The promoter is: The Mediae Company Ltd (company no. 344961) whose registered office is at Warai North 66, Karen.
2. The competition is open to residents of the Kenya aged 18 years or over.
3. There is no entry fee and no purchase necessary to enter this competition.
4. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.
5. Route to entry for the competition and details of how to enter are by sending To sign up, DIAL *384*888222#, or CLICK HERE: www.rain.win
6. Only one entry will be accepted per person. Multiple entries from the same person will be disqualified.
7. Closing date for entry will be 9.03.2020. After this date the no further entries to the competition will be permitted.
8. No responsibility can be accepted for entries not received for whatever reason.
9. The rules of the competition and how to enter are as follows:
The competition will be broadcast on the TV programme Shamba Shape Up (Citizen TV), on Saturday's and Sunday's throughout the month of February 2020. A short code is provided, which interested viewers can send a key word to and thereupon register themselves to the game/competition. Throughout the whole of February – April 2020, CIAT working with KALRO, The World Bank Big Data Project, aWhere and other key partners with closely monitor the onset of the rains for the promoted counties. Once the onset has been confirmed for all counties, CIAT will identify which players guessed the onset correctly. Once we have these details confirmed, we will publish the list for onset of rains on Shamba Shape Up and proceed to get in touch with winners. We will not publish names of winners, so as to protect privacy of persons.
10. The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter's control. Any changes to the competition will be notified to entrants as soon as possible by the promoter.
11. The promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this competition.
12. The prize is as follows:
A total prize money of 100,000 Ksh will be awarded per county. Persons from a total of 10 counties are able to participate in competition. The prize money will be



equally divided amongst winners per county (maximum of 10,000 winners). The prizes are not transferable.

Prizes are subject to availability and we reserve the right to substitute any prize with another of equivalent value without giving notice.

13. Winners will be chosen by an independent adjudicator or panel of judges appointed by the Promoter.
14. The winner will be notified by SMS within 28 days of the closing date. If the winner cannot be contacted or do not claim the prize within 14 days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
15. The promoter will notify the winner when and where the prize can be collected / is delivered.
16. Transaction fees, or fees to deliver the prize money will deducted from the prize money.
17. The promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.
18. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.
19. The competition and these terms and conditions will be governed by Kenyan law and any disputes will be subject to the exclusive jurisdiction of the courts of Kenya.
20. The winner agrees to the use of his/her name in any publicity material, as well as their entry. Any personal data relating to the winner or any other entrants will be used solely in accordance with current Kenya data protection legislation and will not be disclosed to a third party without the entrant's prior consent.
21. The winner's name will be available 28 days after closing date by emailing the following address: info@mediae.org
22. Entry into the competition will be deemed as acceptance of these terms and conditions.
23. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or any other Social Network. You are providing your information to The Mediae Company and not to any other party.
24. The Mediae Company shall have the right, at its sole discretion and at any time, to change or modify these terms and conditions, such change shall be effective immediately upon posting to this webpage.
25. The Mediae Company reserves the right to cancel the competition if circumstances arise outside of its control.